

History in the making

Take a trip down memory lane – or, more accurately, the aircraft aisle – with archival images from *Jetliner Cabins: Evolution & Innovation* that prove not only how far the industry has come but that hint at how far it can possibly go

Captions by JENNIFER COUTTS CLAY

In 1970, Pan American World Airways was the original launch customer of the 747-100, which is about three times the size of its predecessor, the 707



Virgin Atlantic pioneered theater-inspired "mood lighting" programs in its cabins, as demonstrated in this Upper Class cocktail bar (Photo credit: Virgin Atlantic)



This stand-up bar was the "wow factor" of the "Golden Nugget Jet Service" during the 1960s (Photo credit: Alaska Airlines)



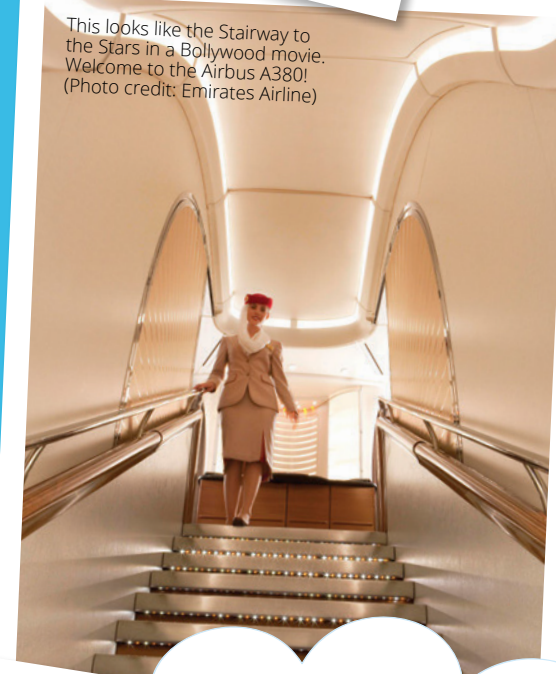
In the early 1980s, in the upper deck of its 747s, Philippine Airlines installed lie-flat bunk beds for use by First Class passengers (Photo credit: Philippine Airlines)



An elegant aisle-trolley display in the Business Class cabin (Photo credit: Air France)



This looks like the Stairway to the Stars in a Bollywood movie. Welcome to the Airbus A380! (Photo credit: Emirates Airline)



Trans World Airlines' amenity kits, presented to premium passengers during the glory days of flying, are still cherished as collectors' items



Air New Zealand is noted for pioneering innovative cabin seating arrangements (Photo credit: Air New Zealand)



This self-service buffet bar from Qantas is ideal for long-haul flights (Photo credit: Qantas Airways)



The fore-, aft- and side-facing seats positioned alongside coffee tables provide an attractive social-meeting area inside the Alaska Airlines Convair 880 (Photo credit: Alaska Airlines)



The impeccably fitted seat covers give this regional jet a sophisticated upmarket look. This cabin displays one of the early uses of synthetic leather by Tapis Corp (Photo credit: Continental/Tapis)



Grateful acknowledgement is given to the airlines and other organizations credited for their permission to use their photographs in *Jetliner Cabins: Evolution & Innovation*. There are other images that come from other publicly available sources; for example, company sales brochures and websites. Pictures that are displayed without photo credits come from the collection of J. Clay Consulting.

Images reprinted with permission from *Jetliner Cabins: Evolution & Innovation* e-book app by Jennifer Coutts Clay